

AJ Gurus Tutorial Service Privacy Policy

Introduction

This policy (together with Website Terms and Conditions and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us (your “Information”). By visiting and/or using any of the Services, you agree to be bound by the terms of the Privacy Policy (the “Privacy Policy”). AJ Gurus reserves the right, at any time, to modify or replace the Privacy Policy. Please check the Privacy Policy periodically for changes.

AJ Gurus Data and Customer Content

AJ Gurus collect some Personal Information about you such as: Full name, user name, Email address, Geographic area of user’s computer and mobile devices, a unique AJ Gurus user which is assigned to user upon registration, user’s billing address and any other necessary information to complete any financial transaction, and when making purchases through the Services, AJ Gurus may also collect y credit or debit card information.

The following information will be automatically collected with regard to each of your visits to our site: information about your visit, including the full Uniform Resource Locators (URL), products you viewed or searched for, download errors, page response times, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), methods used to browse away from the page, and any phone number used to call our customer service number.

AJ Gurus also allows you to sign up and/or log into the platform using your Google or Facebook account. AJ Gurus will treat information AJ Gurus receive from Google or Facebook the same as if you provided that information directly to AJ Gurus.

AJ Gurus uses AJ Gurus Data to identify you when you login to your account, to enable us to operate the Services and provide them to you, to verify your transactions and for purchase confirmation, billing, security, and authentication (including security tokens for communication with installed Third-Party Apps), to analyze the AJ Gurus website or the other Services and information about visitors and users, including research into user demographics and user behavior in order to improve content and Services, to contact you about your account and provide customer service support, including responding to your comments and questions, to keep you informed about the Services, features, surveys, newsletters, offers, contests and events AJ Gurus think you may find useful or which you have requested from us. By using any of the Services, or submitting or collecting any Personal Information via the Services, you consent to the collection, transfer, storage, disclosure, and use of your Personal Information in the manner set out in this Privacy Policy. If you do not consent to the use of your Personal Information in these ways, please stop using the Services.

Your personal information will be shared with:

- Business partners, suppliers and sub-contractors for the performance of any contract we enter into with you;
- Analytics and search engine providers that assist us in the improvement and optimization of our site;
- TutorCruncher Ltd for the online management of the activities carried out between clients, pupils, schools and tutors through their software tool;

Cookies

A cookie is a small text file that a website saves on your computer or mobile device when you visit the site. It enables the website to remember your actions and preferences (such as login, language, and font size and other display preferences) over a period of time, so you don't have to keep re-entering them whenever you come back to the site or browse from one page to another.

AJ Gurus uses tracking technology ("cookies") on the AJ Gurus website, in the Platforms, and in the Platforms, including mobile application identifiers and a unique AJ Gurus user ID to help us recognize you across different Services, to monitor usage and AJ Gurus traffic routing for the Services, and to customize and improve the Services.

The Services use "session cookies", which improve your user experience by storing certain information from y current visit on y device, such as log-in information. These enable us to remember y login session so you can move easily within the AJ Gurus website or the other Services. Without these session cookies, AJ Gurus wouldn't be able to provide the Services to you. Other examples of use of session cookies include to track the number of visits by a particular visitor to a page.

AJ Gurus uses a specific cookie in order to facilitate the use of Google Universal Analytics for users logged-in to the Platforms or the Platforms ("Logged-In User"). If you are a Logged-In User, AJ Gurus may use your AJ Gurus User ID in combination with Google Universal Analytics and Google Analytics to track and analyze the pages of the Services you visit. AJ Gurus do this only to better understand how you use the AJ Gurus website and the other Services, with a view to offering improvements for all AJ Gurus users; and to tailor business and marketing activities accordingly, both generally and specifically to you. Google Analytics cookies do not provide AJ Gurus with any Personal Information.